



healing**strong**<sup>™</sup>

**2025**

# **CORPORATE SUPPORTER OPPORTUNITY**

We invite you to join us as a corporate or business mission partner with HealingStrong. By becoming a monthly or annual supporter, you can help us extend our reach and bring hope to cancer patients and other individuals looking to prevent this chronic disease growing exponentially around the world.



## **Contact Us:**

 706-974-0047

 [www.healingstrong.org](http://www.healingstrong.org)

 [suzy@healingstrong.org](mailto:suzy@healingstrong.org)

 HealingStrong - Headquarters

 @healingstrongofficial



# About Us

HealingStrong is focused on equipping and empowering community groups with crucial information to support participants and their families in taking proactive steps towards their health. Our primary goal is to instill a sense of hope in individuals facing cancer or chronic conditions, regardless of the prognosis. The very essence of our name and logo reflects the action-oriented approach we teach and firmly believe in.

HealingStrong Groups are always FREE and no goods or services are ever sold at our group meetings. We have helped over 600 HealingStrong Groups in communities all over the United States, Canada, Australia, England, Ireland, Italy, Jamaica, South Africa, Costa Rica, Guatemala, Nicaragua and Switzerland.



<https://vimeo.com/147584796>



<https://vimeo.com/872403249>

# Where it began

In 2013, a group of cancer thrivers and their friends came together in the living room of Jeff and Suzy Griswold to prayerfully ask God how HealingStrong could serve the community. Desiring to teach truths about healing in a way that leads to wholeness, the group took a leap of faith and offered a holistic health conference, scholarshiping cancer patients. The conference made such an impact, that a group of attendees, led by Christine Holcomb, wanted ongoing support. Joining forces with Dr. Veronique Desaulniers as their speaker and mentor, this local group helped lead the way for HUNDREDS of other local groups to form around the world. These groups educate people on the anti-cancer diet, detoxification, forgiveness and healing trauma. HealingStrong Groups meet daily in-person and online.



The Original HealingStrong Team - 2013



International Group in Vanuatu



Night of Worship at the 2013 Conference



Birth of first HealingStrong Group in Gainesville, GA



First Group Leaders, Marsha Dickey, Lynne Kearns and Christine Holcomb



Friend and MC, Chris Wark, with Suzy at 2013 Conference. He serves as MC at all of our conferences.



Founder & President Suzy Griswold

# HealingStrong Essentials

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## **MISSION STATEMENT:**

Our mission is to connect, support and educate individuals who are facing cancer and other diseases. We focus on proven holistic strategies that help to rebuild the body, renew the soul and refresh the spirit through the Word of God.

## **PURPOSE:**

To help others heal by creating a network of community groups online and in-person that help to address the needs of the body, soul and spirit in order to find true healing and wholeness.

## **THREE PILLARS:**

HealingStrong focuses on three pillars to accomplish its mission and purpose by supporting a growing network of online and in-person community groups with a curriculum that offers a holistic approach to wellness in these areas:

### **Rebuilding the Body by:**

- Implementing the anti-cancer diet
- Practicing the detoxification methods of fasting and juicing
- Identifying and addressing nutrient deficiencies
- Gaining strength through safe exercise

### **Renewing the Soul by:**

- Reframing negative thought patterns
- Forgiveness of self and others
- Practicing de-stressing techniques
- Incorporating gratitude into daily routines

### **Refreshing the Spirit by:**

- Connecting with God through community prayer and Bible study
- Learning to hear, discern and obey the voice of God
- Trusting God's promises found in His Word

# Why Partner?

## You Will Be Saving Lives!

HealingStrong Groups offer a unique and valuable experience for individuals seeking hope, information, and support on their healing journey. Members learn about topics such as juicing and the significance of forgiveness while gaining much more. They join a close-knit community of individuals on a similar healing path, becoming more informed patients involved in their overall health and well-being.

Through our community groups, we create deep connections with participants and equip them with the necessary tools for physical, emotional, and spiritual healing. By fostering a supportive environment, we provide a space for individuals to share their experiences, learn from one another, and find comfort and reassurance.

## The Need

Cancer affects 1 in 2 men and nearly 1 in 2 women. In recent years, social isolation, stress, fear, and anxiety have increased, especially impacting those facing life-threatening diseases. An 85-year longevity study at Harvard University found that positive social support is the No. 1 factor contributing to happiness and longevity (Psychology and Relationships, February 2023).



HealingStrong groups are worldwide

## The Opportunity

By partnering with us, you will support the development of groups through initiatives such as group leader training, participant curriculum, marketing platforms, our live webinars, Healing Journey JumpStart, the I Am HealingStrong Podcast, our interactive website, and mentorship program. Your partnership will immediately impact individuals healing from life-threatening diseases by offering hope and tangible help. The knowledge and results provided will also benefit their families and can prevent future diseases when adopted as a lifestyle. The benefits are generational and immeasurable.

Each month, an average of 1,950 participants attend the local and online groups and learn practical tools to support healing, through extensively-researched educational lessons, a community of like-minded people, with loving encouragement and support. When you partner with HealingStrong, you or your company can engage in this mission and help lead people into healing and wholeness. This year HealingStrong Partners are granted multiple opportunities to share your company's passion and support with our community:



## HealingStrong Impact

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**Newsletter Recipients:  
21,900+**

**Active HealingStrong  
Groups: 200 and  
growing**

**Active Monthly  
Group Participants:  
2,000+**

**I Am HealingStrong  
podcast downloads:  
82,500 (all-time)**

**HealingStrong  
Original HEAL Bible  
Study Downloads on  
YouVersion: 625,000**

**Social Media Presence:  
IG 13,800 FOLLOWERS  
FB 19,200 FOLLOWERS**

**HealingStrong  
YouVersion All-Time  
Subscriptions: 745,046**

**Online Events: Webinars, Social Media LIVES, Healing  
Journey Jumpstart in collaboration with Chris Beat  
Cancer (2024 registrants: 4,400+), and more**

# Index of Offerings and Major Exposure Opportunities

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## **NEWSLETTER**

Email newsletter sent out to list of 20,000+ subscribers with your corporate logo and company description.



## **EVERGREEN OFFER**

Discount offer permanently placed in our Mission Partner Lounge, along with a placement on our website with information about your company.



## **SOCIAL MEDIA**

One collaboration post agreed upon between both parties, on two platforms, facebook and instagram.



## **GROUP LEADERS**

Introduction to our amazing team of 200+ group leaders who lead HealingStrong Groups around the world. Social media, newsletter and encouragement for partners to speak at their individual groups, or at team meetings.



## **REPORTS**

All corporate partners will be provided with a sponsor fulfillment report that will include pictures, samples of ads, data of outreach in groups, social media and digital outreach.



## **EVENT**

An invitation to be showcased within a digital event hosted by HealingStrong. Events can include, but are not limited to: webinar, Q&A, and an online summit.

# Mission Partner Packages

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## DIAMOND – \$10,000

VALUE: \$17,000

- Newsletter Mention Quarterly
- Social Media Collaboration Quarterly
- Evergreen Offer
- Group Leader connection
- Showcase within HealingStrong Digital Event
- Inclusion of end of year celebration with reports

## PLATINUM – \$7,500

VALUE: \$11,500

- Newsletter Mention Twice
- Social Media Collaboration Twice
- Evergreen Offer
- Group Leader Connection
- Showcase within HealingStrong Digital Event
- Inclusion of end of year celebration with reports

## GOLD – \$5,000

VALUE: \$7,750

- Newsletter Mention Twice
- Social Media Collaboration
- Evergreen Offer
- Showcase within HealingStrong Digital Event
- Inclusion of end of year celebration with reports

## SILVER – \$289 MONTHLY / \$3,468 ANNUAL

VALUE: \$5,250

- Newsletter Mention
- Evergreen Offer
- Social Media Collaboration
- Inclusion of end of year celebration with reports

## BRONZE – \$189 MONTHLY / \$2,268 ANNUAL

VALUE: \$3,250

- Evergreen Offer
- Social Media Collaboration
- Inclusion of end of year celebration with reports



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**WE HAVE BEEN DEDICATED TO HELPING  
FOLKS FACE CANCER HEAD ON WITH HOPE AND HELP  
FOR THE PAST 11 YEARS.**

**WILL YOU TAKE THE NEXT STEP AND BE A CORPORATE SUPPORTER  
AND MISSION PARTNER TODAY?**



**For questions, or to begin the process to join  
our corporate supporters:**

**Contact: Suzy Griswold, Founder and Director  
706-974-0047 | [suzy@healingstrong.org](mailto:suzy@healingstrong.org)**

**HealingStrong  
1862 Auburn Rd. Suite 118-I  
Dacula, GA 30019**



HEALINGSTRONG GROUP LEADERS FROM THE UNITED STATES, CANADA, ITALY, AND THE UNITED KINGDOM GATHERED TOGETHER AT THE 2023 HEALINGSTRONG CONFERENCE

SO HE SAID TO ME, "THIS IS THE WORD OF THE LORD TO ZERUBBABEL: 'NOT BY MIGHT NOR BY POWER, BUT BY MY SPIRIT,' SAYS THE LORD ALMIGHTY.  
ZECHARIAH 4:6