



healing**strong**TM

2024 CORPORATE PARTNER PROPOSAL

You are invited to partner with HealingStrong to help make this an exceptional year for our community!



Contact Us:



706-974-0047



www.healingstrong.org



suzy@healingstrong.org



HealingStrong - Headquarters



@healingstrongofficial



About Us

HealingStrong equips and empowers community groups with vital information to help participants and their families to take action for their health and never give up. Our groups are centered around giving hope to patients with cancer or chronic conditions, no matter the prognosis.

HealingStrong Groups are always FREE and no goods or services are ever sold at our group meetings. We have helped over 550 HealingStrong Groups in communities all over the United States, Canada, Australia, England, Ireland, Italy, Jamaica, and Switzerland.



<https://vimeo.com/147584796>



<https://vimeo.com/872403249>

Where it began

In 2013, a group of cancer thrivers and their friends came together in the living room of Jeff and Suzy Griswold to prayerfully ask God how HealingStrong could serve the community. Desiring to teach truths about healing in a way that leads to wholeness, the group took a leap of faith and offered a holistic health conference, scholarshiping most of the cancer patients. The conference made such an impact, that a group of attendees, led by Christine Holcomb, wanted ongoing support. Joining forces with Dr. Veronique Desaulniers as their speaker and mentor, this local group helped lead the way for HUNDREDS of other local groups to form. These groups educate people on the anti-cancer diet, detoxification, forgiveness and healing trauma. HealingStrong Groups meet daily in-person and online.



The Original HealingStrong Team



1st Conference in 2013



Night of Worship at the 2013 Conference



Birth of first HealingStrong Group in Gainesville, GA



Founding Board Member, Billy Echols holding a picture of his "why": his daughter, Elyse



Friend and MC, Chris Wark, at 2013 Conference. He serves as MC at all of our conferences.



Founder & President
Suzy Griswold

HealingStrong Essentials

MISSION STATEMENT:

Our mission is to connect, support and educate individuals who are facing cancer and other diseases. We focus on proven holistic strategies that help to rebuild the body, renew the soul and refresh the spirit through the Word of God.

PURPOSE:

To help others heal by creating a network of community groups online and in-person that help to address the needs of the body, soul and spirit in order to find true healing and wholeness.

THREE PILLARS:

HealingStrong focuses on three pillars to accomplish its mission and purpose by supporting a growing network of online and in-person community groups with a curriculum that offers a holistic approach to wellness in these areas:

Rebuilding the Body by:

- Implementing the anti-cancer diet
- Practicing the detoxification methods of fasting and juicing
- Identifying and addressing nutrient deficiencies
- Gaining strength through safe exercise

Renewing the Soul by:

- Reframing negative thought patterns
- Forgiveness of self and others
- Practicing de-stressing techniques
- Incorporating gratitude into daily routines

Refreshing the Spirit by:

- Connecting with God through community prayer and Bible study
- Learning to hear, discern and obey the voice of God
- Trusting God's promises found in His Word
- Discipling others

Why Partner?

You Will Be Saving Lives!

HealingStrong Groups are meeting every day of the month, sharing vital, life-giving information and support. HealingStrong answers countless emails and website inquiries from people who are hopeless. These groups offer individuals a sense of community and support from others on their own healing journey.

We make connections with patients and offer tools that give physical, emotional and spiritual healing through our community groups.

The Need

Cancer impacts 1 in 2 men and almost 1 in 2 women. The past few years have caused an increase in social isolation, feelings of stress, fear and anxiety that can especially negatively effect those facing a life-threatening disease.

An 85-year longevity study at Harvard University found that the No. 1 thing that makes us happy in life and helps us "live longer" is positive, social support. *Psychology and Relationships, February 2023.*



HealingStrong groups are worldwide

The Opportunity

You will be supporting the development of groups by helping provide group leader training, the participant curriculum, marketing platforms, our live webinars *Healing Journey JumpStart* and the *I Am HealingStrong Podcast*, our interactive website and mentorship program. Your partnership has an immediate positive impact on people who are healing from life-threatening diseases by offering hope and tangible help. The knowledge offered and results also affect their families and can prevent disease in the future when they adopt their experience as a lifestyle. The benefits are generational and immeasurable.

Each month, an average of 1,950 people attend the local and online groups and learn practical tools to support healing, through extensively-researched educational lessons, a community of like-minded people, with loving encouragement and support. When you partner with HealingStrong, you or your company can engage in this mission and help lead people into healing and wholeness. This year HealingStrong Partners are granted multiple opportunities to share your company's passion and support with our community:



HealingStrong Exposure

**Newsletter Recipients:
20,000**

**Active HealingStrong
Groups: 195 and
growing**

**Active Monthly
Group Participants:
1,950+**

**I Am HealingStrong
podcast downloads:
30,000 (cumulative)**

**HealingStrong
Original HEAL Bible
Study Downloads on
YouVersion: 575,000**

**Social Media Reach
IG 8,735 FOLLOWERS
FB 19,100 FOLLOWERS**

Chartable:
**#10 Apple Podcasts
Ranking** for United
States of America: Non-
Profit as of Jan 15, '24

**10-Day Event in collaboration with Chris Beat Cancer:
Healing Journey Jumpstart Participants: 4,400**

Index of Offerings and Major Exposure Opportunities



NEWSLETTER

Email newsletter sent out to list of 20,000+ subscribers with your corporate logo and company description.



EVERGREEN OFFER

Discount offer permanently placed within our Membership Program and Group Leaders Lounge login area.



SOCIAL MEDIA

One collaboration post agreed upon between both parties, on two platforms, facebook and instagram.



GROUP LEADERS

Introduction to our amazing team of 200+ group leaders who lead HealingStrong Groups around the world. Social media, newsletter and encouragement for partners to speak at their individual groups, or at team meetings.



REPORTS

All corporate partners will be provided with a sponsor fulfillment report that will include pictures, samples of ads, data of outreach in groups, social media and digital outreach.



PODCAST

A 15 second ad to advertise product or service agreed upon by both parties, or 5 second company mention.

Corporate Sponsorship Packages

DIAMOND – \$10,000

VALUE: \$16,500

- Newsletter mention quarterly
- Evergreen offer
- Social media collaboration
- Group Leader connection
- 15 second ad on 3 podcast episodes
- Inclusion of end of year celebration with reports.

PLATINUM – \$7,500

VALUE: \$11,500

- Newsletter mention twice
- Evergreen offer
- Social media collaboration
- Group Leader connection
- 15 second ad on single podcast episode
- Inclusion of end of year celebration with reports.

GOLD – \$5,000

VALUE: \$8,000

- Newsletter mention once
- Evergreen offer
- Group Leader connection
- Company mention on single podcast episode
- Inclusion of end of year celebration with reports.

SILVER – \$289 MONTHLY / \$3,468 ANNUAL

VALUE: \$4,500

- Newsletter mention once
- Evergreen offer
- Social media collaboration
- Inclusion of end of year celebration with reports.

BRONZE – \$189 MONTHLY / \$2,268 ANNUAL

VALUE: \$3,500

- Newsletter mention once
- Evergreen offer

TAKE THE NEXT STEP

JOIN A MISSION THAT IS DEDICATED TO HELPING REAL PEOPLE WITH REAL STORIES

Questions, or to begin the process to join
our corporate partners team:
Contact: Suzy Griswold, Founder and Director
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SOME OF THE HEALINGSTRONG GROUP LEADERS FROM ALL OVER THE WORLD
GATHERED TOGETHER AT THE RECENT HEALINGSTRONG CONFERENCE IN 2023

SO HE SAID TO ME, "THIS IS THE WORD OF THE LORD TO ZERUBBABEL: 'NOT BY MIGHT NOR BY
POWER, BUT BY MY SPIRIT,' SAYS THE LORD ALMIGHTY.

ZECHARIAH 4:6