



HealingStrong 2024 ***PROGRAMS*** ***REPORT***

BLOOMBERG PHILANTHROPIES



Rebuild. Renew. Refresh.

Message from Our Founder

Hello friends,

It's hard to believe that 2024 is almost over, but what an incredible year it has been, largely thanks to you! Momentum is the word that stands out and your support has been a driving force in our mission to reach and provide hope to those on their healing journey, or caring for their loved ones.

The impact of your support is evidenced through the numerous comments and testimonials we receive on a regular basis. I'm including some of those in the report below. The incredible difference you make through your support is evident in the stories and feedback we receive.

As we wrap up this year, we wanted to share with you an overview of the impact of your support.

Your partnership enables us to directly assist our group leaders, participants, and online audience, allowing us to create more resources that provide tangible resources, education, and most important, hope.

Our groups are utilizing our curriculum, HealingStrong recordings, webinars, field trips, and hands-on demonstrations to educate, connect, and create a "can do heal" attitude within their communities. The photo attached gives a glimpse of the genuine connections and hope being found within these groups.

Thank you for being a vital part of our journey and for making a profound difference in the lives of so many. We look forward to continuing this work with your ongoing support.

Sincerely,

A handwritten signature in cursive script that reads "Suzy".

Suzy Griswold

Founder and President

HEALINGSTRONG GROUPS

- Increased new Groups by 49% this year
- 208 active Domestic and International Groups
- Avg. number monthly group attendees – 2,080
- Avg. number group leader volunteer hours per month – 1,788
- This year's annual group participation (estimated based on average attendance): 24,960



COMMUNITY TESTIMONIES:

"Since I joined Healingstrong I have experienced drastic changes with my knee arthritis. I used to have so much pain in my knees that I had to use a cane, or walker often and since I have learned about inflammation (what to eat and what not to eat, how to exercise, etc) I am no longer in pain and I have even started back taking dance classes! Healingstrong has definitely changed my life and I am eternally grateful for you and the entire team!"

— Yolanda S., Group Participant

"I came to HealingStrong feeling hopeless and lost. Over the past 5 years, I have been encouraged to make changes in my life and address healing from a whole person perspective. I have had stage 4 breast cancer, healing integratively with both conventional medicine and diet and lifestyle that I am learning through HealingStrong. I have also grown closer to God and want to thank HealingStrong. Today, I am leading my own group and helping others in the process. Life is so much better then walking through the healing without this kind of support."

—Denise G., Group Leader

"My name is Jazzmin, and I'm 33 years old. For the past year, I've been struggling with chronic skin and autoimmune disorders that cause constant itching, body swelling, thinning skin that bleeds, and more. About three weeks ago, after falling on my knees once again, I prayed earnestly for the Lord's guidance for true healing, not just doctors' solutions. A week later, I felt led during church to search for small groups, and HealingStrong caught my attention. Ms. Dawn welcomed me warmly, offering support, research, helpful contacts, and a supportive community. Through prayers, wisdom, natural remedies, and most importantly, hope, I found relief from my depression and sleepless nights. I thank God for guiding me in this direction. I had been wanting a juicer for a year, and within a couple of weeks, I won one. My healing journey has started now, thanks to this ministry."

— Jazzmin B., Group Participant

CONFERENCE PRESENCE

The HealingStrong team attended conferences across the United States of America to bring awareness of HealingStrong and recruit group leaders and participants. This year in 2024, we were able to partner and support the conference team at the **Annie Appleseed Conference** and the **Beljanski Conference**, along with speaking and volunteering with the conference team for the two **Be Healthy Utah Conferences**. In total, 4,600 people were reached through these efforts.



CONFERENCE TESTIMONY:

"In May 2023, I was diagnosed with Stage 3 Breast Cancer, which led to delays in my treatment. This gave my husband and me the opportunity to seek God's guidance. After discovering Chris Wark's book and joining an Online Group through HealingStrong, I attended the 2023 Conference that provided me with confidence and tools to focus on my health. With the support of friends, I have been encouraged to start a HealingStrong Group in Tyler, Texas. Opting out of traditional treatments like chemo and radiation, I have been working with a functional practitioner and nutritionist while following a "Chris Wark" diet. Utilizing Vitamin C IV's, mistletoe therapy, sauna detox, castor oil packs, Essiac tea, and grounding in the sun, I continue my healing journey. Attending various zoom classes and meetings has further expanded my knowledge. I am thankful for the support and knowledge I've gained from HealingStrong, especially after a prayer for connection was answered through an email from the Chris Beat Cancer site mentioning HealingStrong."

— Lorie S., Group Leader

HEALING JOURNEY JUMPSTART

- Coordinated and hosted a FREE online summit that covered the span of 10 days, twice a day to reach all time zones, from September 10-20.
- Partner videos and acknowledgement throughout the series was of utmost priority for HealingStrong.
- 4,400 people registered
- Partner ads were displayed in each session with an evergreen presence in the recordings
- Playback videos rest in the HJJ login and will provide additional content materials for Group Leaders

Playback to Healing Journey Jumpstart Recordings

 <p>SESSION 1</p> <p>Unlocking the Power of Stress Management and Emotional Healing with Dr. Tony and Marcy Jimenez HOPE4CANCER TREATMENT CENTER</p>	 <p>SESSION 2</p> <p>Farm To Table: A Beginner's Guide to Sprouting and Fermenting with HealingStrong Group leader Louella Gauthier</p>	 <p>SESSION 3</p> <p>Navigating the Anti-cancer Lifestyle Outside Your Home with HealingStrong Group Leaders & Thrivers</p>	
 <p>SESSION 4</p> <p>Nurturing your Lymphatic System: Insights and Tips For Comprehensive Lymphatic Support with Denise Giovannazzi healingstrong</p>	 <p>SESSION 5</p> <p>Fighting Cancer in the Home: Empower your health with anti-cancer home strategies with Brad & Becky Corley healingstrong</p>	 <p>SESSION 6</p> <p>Detoxing: Harnessing the Power of Coffee Enemas, Infrared Sauna, Rebounding, and Juicing with Barbara Duck healingstrong</p>	 <p>SESSION 7</p> <p>Unlocking Nature's Healing Power: Enhancing Your Medicine Cabinet Through Herbolgy and Foraging with Jane Barlow BANDOLPH HERBALS</p>
 <p>SESSION 8</p> <p>Understanding Diagnostic Testing and Tracking: A Deep Dive into RGCC Test specifics with Dr. Lauren Cohen RGCC</p>	 <p>SESSION 9</p> <p>Feeding and Refreshing Your Spirit: Hearing God through Quiet time and Bible study with Angela McKinney healingstrong</p>	 <p>SESSION 10</p> <p>The HealingStrong Community with Chris Work & Group Leaders CHRISBEATCANCER</p>	

HJJ TESTIMONIES:

"This JumpStart program has helped me get back on track in some areas in a new way and help my journey. Well-prepared sessions and informative, new information from the last 2 years. Great stuff! Community is awesome."

-Celeste

"Dear HealingStrong Team – there are not adequate words to express my profound thanks for all that your incredible Team have given to me as well as all the participants over the recent days' worth of informative sessions. What generous gifts of critical knowledge you have created and shared so graciously. These sessions have unexpectedly become a lifeline for me, providing critical information on nutrition and overall health practices in a kind and caring manner. The sense of community with like-minded individuals has been powerful, and I have gained dear friends and colleagues through this experience. Thank you for this priceless gift of education and support."

– Connie A.

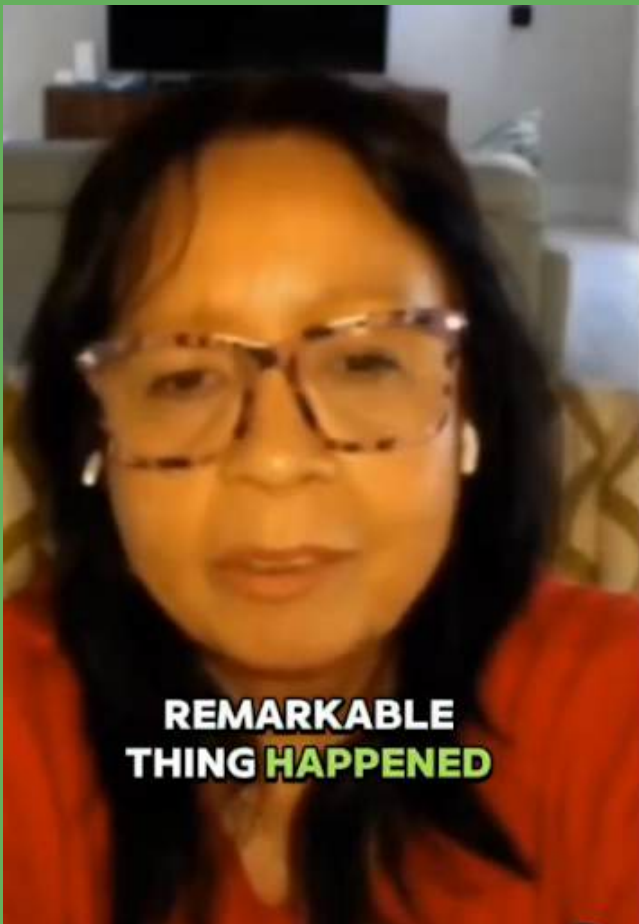
"Wow! The Fall Jumpstart is amazing. I am grateful for Healing Strong and their partners bringing us this first class amazing series. It is loaded with loads of wisdom. I am very appreciative and pray for this great nonprofit organization to continue with their mission of helping people. I am thankful I am able to watch it for free. The Fall Jumpstart series by HealingStrong and its partners is truly amazing, filled with valuable wisdom. They care beyond just money which does help through donations. God is guiding them. I am blessed along with others to be here. I love their mission:"

– Carol G.

PODCASTS

AROUND THE WORD IN 80 DAYS PODCAST:

- Podcast All-Time Downloads: 5,700
- 80 days of live readings recorded and edited and available as a podcast
- Global Reach: 14 Countries / Territories



Social Media
Testimony Video


Full testimony video here: Around the Word in 80 Days

PODCASTS

I AM HEALINGSTRONG PODCAST:

- Podcast All-Time Downloads: 70,000
- Over 100 Podcast Episodes Reached
- Global Reach: 30 Countries / Territories
- Top 5 non-profit downloads in May, and consistently trend in top 25 non-profit podcasts

Weekly update for I Am HealingStrong - 06/11/24

Get the ultimate link to share & grow your show 

Create your first SmartLink now »

I Am HealingStrong

Chart Positions

Apple Podcasts

#14	 14	Apple Podcasts : United States of America : Non-Profit	Rank History
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I Am HealingStrong

Chart Positions

Apple Podcasts

#5	 5	Apple Podcasts : United States of America : Non-Profit	Rank History
#37	 17	Apple Podcasts : Great Britain : Non-Profit	Rank History
#39	 6	Apple Podcasts : Canada : Non-Profit	Rank History
#137	 30	Apple Podcasts : Australia : Non-Profit	Rank History
#209	 2	Apple Podcasts : Spain : Non-Profit	Rank History

[See 7 more charts »](#)

[Episode: 88: Transforming Tragedy into a Cancer Healing...](#)

PODCAST TESTIMONIES:

"Love all the HealingStrong podcasts! Very encouraging in our healing journeys."

-Carmen F.

"HealingStrong delves into the most important element in any challenging journey - our trust in God. This podcast has served to encourage me when I needed it most."

-Jac G.

"I love this! Great information for anyone touched by cancer. And it's so full of hope! Even though cancer can be so heavy and devastating this podcast offers a major dose of encouragement!"

-Alison L.

SOCIAL MEDIA

- We have seen a 48% increase in followership between our two platforms on social media since the beginning of the year and are excited to expand to new platforms next year.
- Social Media Current Details
 - Instagram: 11.6K followers
 - Facebook: 19.6K followers
 - Facebook Private HQ Group: Over 900 members and growing
- Privately run Group Leader FB groups: Partner links, posts and updates are shared

EDUCATIONAL MATERIALS

HealingStrong produces content for our Group Leaders that accompany our 12 Lesson Curriculum and Participant Guide. An example of our content is listed below and on the following pages:

VIDEO ASSETS:





- *12 Curriculum videos paired to 12 lesson curriculum Participant Guide book*
- *16 Books and/or e-books that include, but are not limited to: Healing Journey Jumpstart with holistic topics, resources and tips, Bible studies, a 30 Day Healthy Living Guide with recipes, devotionals, and educational information, and more.*
- *11 FB Live Testimonies*
- *16 Video Replays from the 2018 Conference that range from fasting, forgiveness, nutrition and testimonies.*
- *12 Video Replays from the 2023 Conference that range from homeopathy, the power of forgiveness, pancreatic enzymes, herbs and mistletoe.*
- *35 Healing Journey Jumpstart recordings from 2021, 2022, 2023 and 2024*
- *10 Group Leader testimonial interviews*
- *17 and counting, community testimonial interviews*





GROUP LEADER ASSETS:

- *HEAL Curriculum – Multiday Bible Studies*
- *12-Month Group Leader Curriculum*
- *Participant Guide (Accompanies Curriculum)*
- *43 Files & 12 Videos – Group Leader Resources: Getting Started, Meeting Essentials, Curriculum, Marketing Essentials*
- *99 Healing @ Home Materials & Recipes: Meeting Essentials, Rebuild the Body, Renew the Soul, Refresh the Spirit*
- *26 Webinars that include, but are not limited to: Juicing, Gerson Therapy, Emotional Healing, Thermography and Fasting.*
- *28 Files – Newsletters & Communications Correspondence*
- *7 Guideline Files – Social Media, Brand, and Fundraising*

GROUP LEADER AND MEMBER DISCOUNTS

- 14 Discounts & Offers provided by current partners

 Free Resources Functional oncology resources Learn More	 10% Discount Discount code: HEALINGSTRONG Learn More	 Fundraising Platform No upfront fees, platform fees or hidden fees! Learn More	 Free eBook Your guide to personalized cancer testing Ebook Here
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 10% Discount Discount code: healingstrong10 Save Here	 50% Discount Discount code: HEALING50 Save Here	 10% Discount Discount code: HEALINGSTRONG10 Save Here	 Free eBook 11 Integrative Hallmarks of Cancer Download Now
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 10% Discount includes FREE shipping on all orders! Get Offer	 10% Discount Discount code: healingstrong10 Get Offer	 Free eBook Get your copy now- supplies are limited! Get Offer	 \$249 Discount Discount code: HSQL Register
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 Free eBook The Art of Undermining Cancer Download Now	 \$2k grant towards your treatment, mention HealingStrong Learn More
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GROUP LEADER SERVICES:

- *HealingStrong Bible Studies Produced: 11 Studies*
- *Total Bible Plan Downloads: 680,000+ through partnership with YouVersion*
- *HealingStrong Prayer Team conducts monthly community prayer calls and supports the Group Leaders. They also answer prayer requests 7 days a week. In 2024, we have a team of 7 volunteers who respond daily to prayer requests. To date, they have responded to 1,000 prayer requests and have noted 39 salvations.*
- *We offer two professionally trained volunteer Chaplains who also support the Group Leaders with needs, prayer and counsel as needs arise.*

REFRESH THE SPIRIT TESTIMONIES:

"I want to thank you for the impactful plans that have been a source of guidance and encouragement during my job search. Your devotionals have inspired me to recommit to daily scripture readings, realizing that it holds the answers I seek. One particular day stands out to me: Day 14 of the Jehoshaphat plan. It felt like divine timing when the message directly addressed my uncertainties about my job search. The reference to Exodus 14:14, a verse I hold dear, reassured me that God is fighting this battle with me. I truly believe that God used your plan to speak to me that day and remind me to trust in His will. Your dedication to these plans do not go unnoticed, and I am grateful for the impact they have had on my journey. Thank you for being a vessel of God's message."

— Moriah R.

"I'm a 26-year old Canadian who has been reading through your Bible plans on YouVersion and has been blessed by every single one! I did Joseph, Daniel and just finished Jehoshaphat today, and have loved getting to study the Bible with the added insights of Cheryl and the team during the 'A Little Extra' segment. Please make more about these men (and women) of God that stood in times of testing and resisted worldly temptation. Like Nehemiah! Or even a woman like Esther!"

— Tabitha A.

"Through God and resources that I've received and learned about through Healingstrong the lesion on my liver shrunk 30%. Since October, the lesion was stable, but since Feb when I began to change things, it shrunk 30%. So grateful!"

— Monique K., Group Participant

STATEMENT OF FINANCIAL POSITION

We are excited to share that our financial position is strong, and we anticipate a year of continued significant growth ahead. Your support is crucial as we strive to meet the increasing need and expand our impact. Your partnership will enable us to reach even more individuals and communities in the coming year.

HealingStrong, Inc	
Statement of Financial Position	
As of October 31, 2024	
	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Healing Strong	
Chase Business CD 2592	100,000.00
Chase Business Checking 1866	12,504.08
Chase Holding Account 5336	102,269.44
Total Healing Strong	214,773.52
Total Bank Accounts	\$214,773.52
Other Current Assets	
Fidelity- 7695	11,472.20
Total Other Current Assets	\$11,472.20
Total Current Assets	\$226,245.72
TOTAL ASSETS	\$226,245.72
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
Chase Credit Card 7142	170.66
Total Credit Cards	\$170.66
Other Current Liabilities	
Payroll Liabilities	
Federal Taxes (941/943/944)	0.00
GA Income Tax	120.24
Total Payroll Liabilities	120.24
Total Other Current Liabilities	\$120.24
Total Current Liabilities	\$290.90
Total Liabilities	\$290.90
Equity	
Opening Balance Equity	0.00
Unrestricted Net Assets	206,548.20
Net Revenue	19,406.62
Total Equity	\$225,954.82
TOTAL LIABILITIES AND EQUITY	\$226,245.72

WE CAN'T THANK YOU ENOUGH FOR MAKING OUR MISSION COME TO LIFE

We are truly grateful for your continued support of HealingStrong. Your ongoing commitment is crucial in enabling us to provide healing resources and equipping local HealingStrong groups to support those in need. We are in the trenches with people, helping them to address a holistic approach to healing, not just teaching about nutrition, but also the importance of our mind, will and emotions in the healing process.

Your dedication helps us continue our mission of empowering individuals to take control of their health and well-being. Thank you for being an integral part of our community and for making a lasting impact through your support. We are honored and blessed to be doing this HOPE work alongside you as a financial supporter. Your support touches not only our hearts, but the hearts of thousands.

Here's to 2025! The best is yet to come!